

Grow your business with Horticulture Tags and Labels

Kiwi Labels

Communicate your brand message effectively, adding value for your customers with horticulture tags and labels from Kiwi Labels.

There are a range of different horticulture labels and tags available for growers and horticulturists. They have specific needs and must be able to withstand everything the sky throws at them. Rain, wind, and sun means that the labels/tags need to be UV resistant, water proof, and made from super tough materials. Use in glasshouses mean that they must be resistant to heat as well as sub-zero temperatures when the plants are outside.

Horticulture labels/tags also need to be big enough to include all relevant planting information, water/sun specifications as well as any extra information the customer may need to keep the plant healthy. Think about including plant varietal, care instructions and best growing conditions too. Often, tags especially, stay with the plant for many years, a robust tag is important for consumers.

Tie-on horticulture tags – These can be made in a variety of shapes and sizes, they are double-sided and are perfect for use in garden centres and nurseries. Tied onto the plant, without damaging the branches or leaves, these stay on until removed intentionally – they will never fly off in the wind. They can be a custom length or made with adjustable lengths. These tags may also be called loop-lock, self-tie, and tie-wraps.

We also manufacture swing clips, which are larger and can provide the customer with more information. However, these need to be affixed using string or ties rather than the all-in-one self-tie.

Stake horticulture tags – Use a die-cut shape of your choice, stake tags can either insert into the soil directly or can be made with a push-lock that stays locked into the container the plant is in. Other names these may be called are stick-in tags, pot pointers, push-in or pointed end tags. A range of sizes, shapes, thickness and styles are adaptable for your needs.



Propagator tags – For growers and nurseries, these tags are robust so you can make notes on the growing conditions of the plants. If you have a large team or specific growing environments, these are perfect to keep track of when and how your seedlings were treated.

Self-adhesive pot labels – These are labels that adhere to the outside of plant pots. They are waterproof, weatherproof, and designed for use on difficult surfaces and damp environments. We use UV resistant inks, with matt or gloss varnish finishes. Self-adhesive labels are great for pots or for plants sold in pots.

Quality tags or labels to attract consumer attention – Adding a photo of the mature plant in full colour so customers can see what they can expect, helps to market and sell the plant.

Our full-colour double-sided printing won't fade in the sun. Kiwi Labels creates your tags or labels in a variety of colours as well as the standard white option.

Contact us to discuss the options available to you. We listen and advise the solution that we think best fits your needs.

Call 03 384 2903 to talk to one of our experts.

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