

# mark-it<sup>®</sup>

2020

## Nursery Catalogue

Labels & Tags / Ribbons / Printers & Servicing / VIP Solutions



## Nursery Tags

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- Blank - white weather proof synthetic tags
- Perforated between each tag
- Thermal Transfer - ribbon required

## Thermal Transfer Ribbons

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- Thermal ribbons to suit most desktop & commerical printers

## Printers & Servicing

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- Desktop & commerical printer solutions
- Servicing
- Label software

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- Thermal transfer labels
- Direct thermal labels

## VIP Solutions

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- On demand variable information printing

## Push-Lock & Tie Tags

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- Custom Push-Lock container tags





Thanks for taking the time to look through the Kiwi Labels 2020 Nursery Catalogue. It showcases a specific range of labels, tags, ribbons and printers which we supply ex-stock to the New Zealand market.

Prices are effective from the 1st April 2020.

At Kiwi Labels our main business is providing custom-manufactured labels to three sectors - food and beverage, thermal labels and tags, and short-run digitally-printed custom labels. We offer a range of label treatments - from foils to specialty varnishes, embossing to laminates – with digital and flexo production capabilities. Simply ask us to quote.

We appreciate your business.

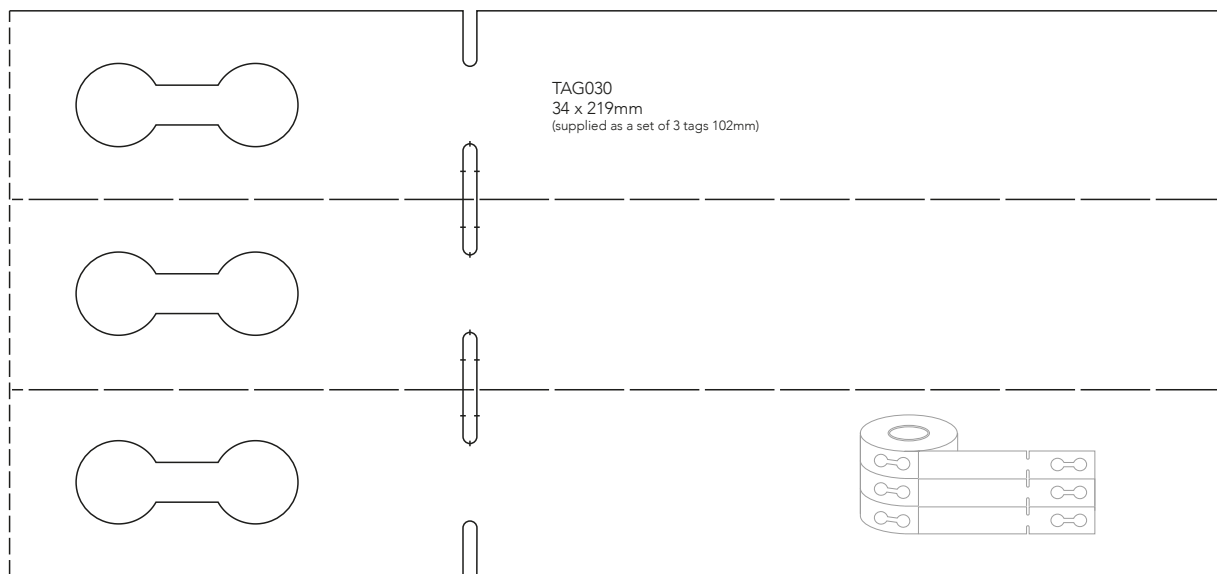
kind regards.

Guy Phillips

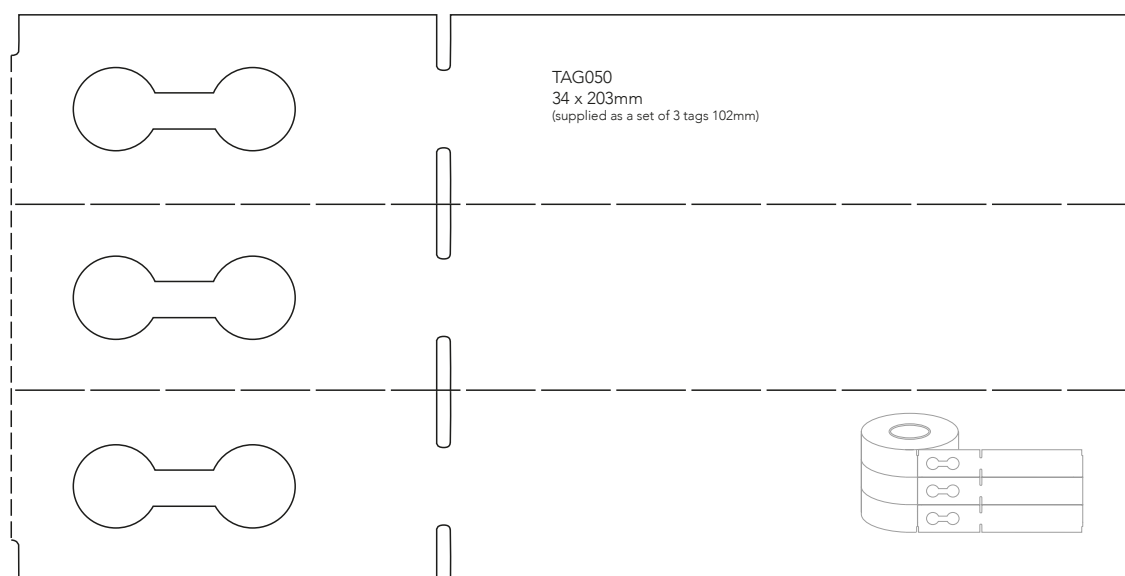
GM, Kiwi Labels, Christchurch, NZ. +64 3 3842903  
Guy.Phillips@kiwilabels.co.nz



- Blank - white weather proof synthetic tags
- Perforated between each tag
- Thermal Transfer - ribbon required



Not Actual Size



Not Actual Size

## Nursery Tags

Product Code	Product Description	Size (mm, WxL)	Core	Winding	Labels per roll	Rolls per carton	Roll Price (i)	Full Carton Roll Price (ii)
TAG030	Blank Synthetic Tie on Tag	34 x 219*	76mm	Outside	2100	6	\$81.54	\$73.39
TAG050	Blank Synthetic Tie on Tag	34 x 203*	76mm	Outside	2100	6	\$77.78	\$70.01

Prices NZ\$ excluding GST and freight, from 01/04/20

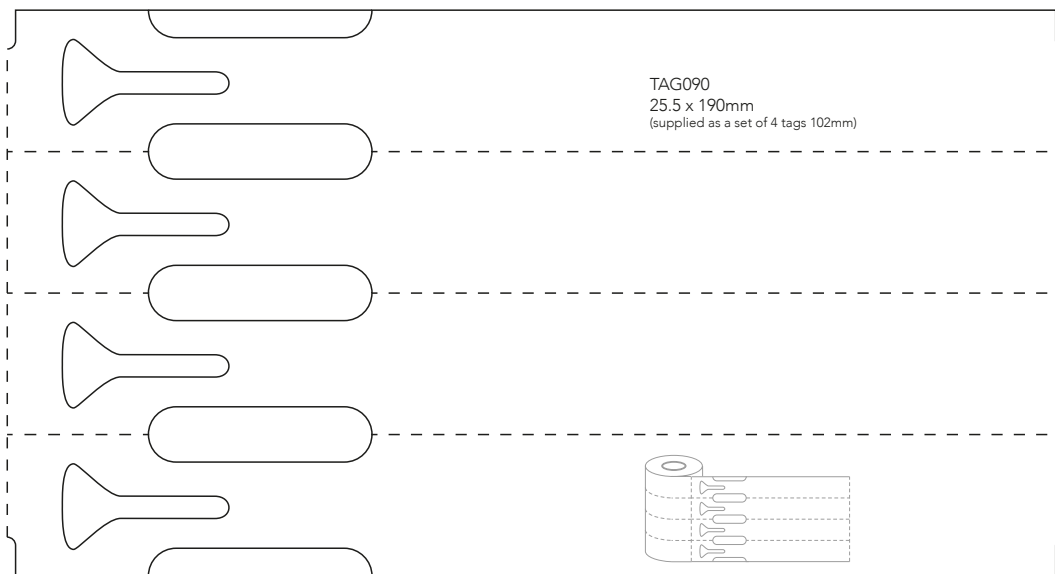
\*supplied as a set of 3 tags 102mm

(i) Unit of Sale - per roll

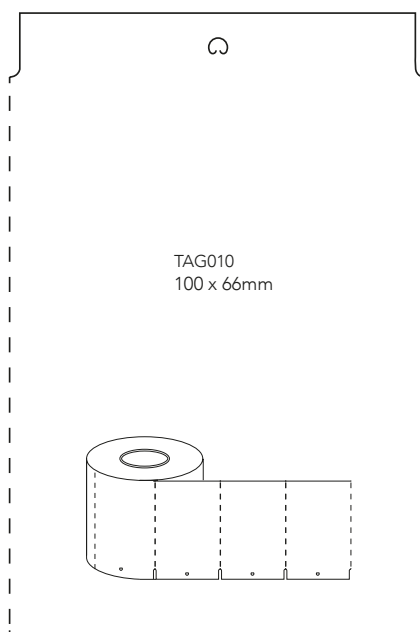
(ii) Unit of Sale - per roll full carton



Add your brand - contact the Kiwi Labels team for pricing



Not Actual Size



Not Actual Size

## Nursery Tags

Product Code	Product Description	Size (mm, WxL)	Core	Winding	Labels per roll	Rolls per carton	Roll Price (i)	Full Carton Roll Price (ii)
TAG090	Blank Synthetic Tie on Tag	25.5 x 190**	76mm	Outside	2500	6	\$111.00	\$99.90
TAG010	Blank Synthetic Stake Tag	100 x 66	76mm	Outside	1500	6	\$101.90	\$91.71

Prices NZ\$ excluding GST and freight, from 01/04/20

\*\*supplied as a set of 4 tags 102mm

(i) Unit of Sale - per roll

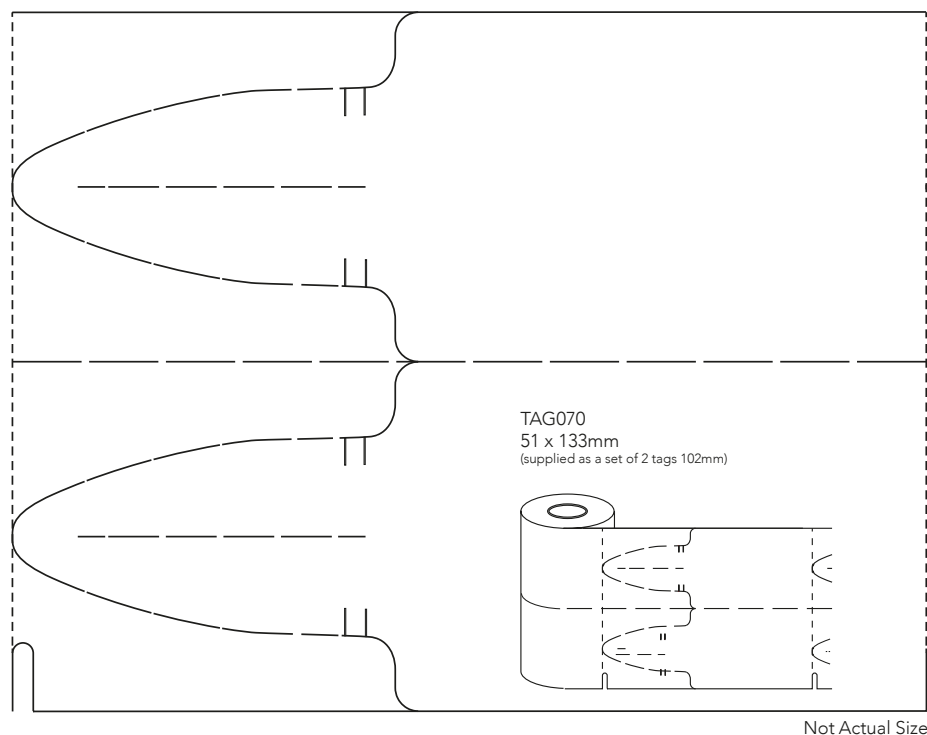
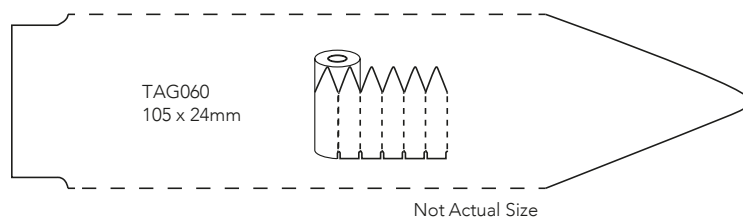
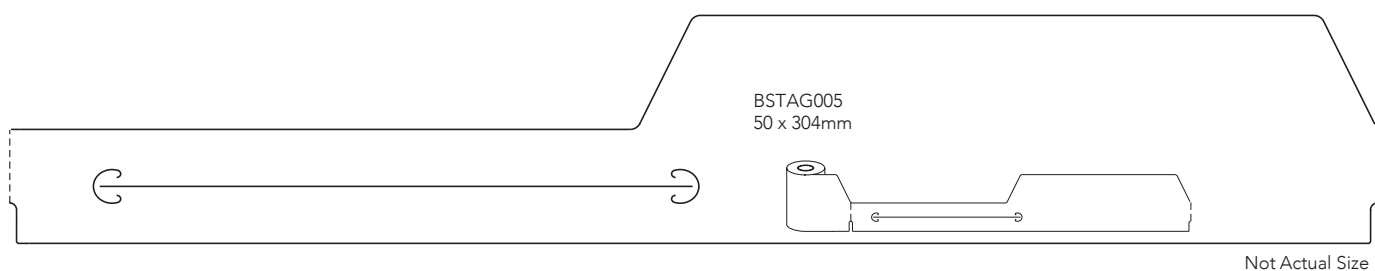
(ii) Unit of Sale - per roll full carton



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2020 Nursery Catalogue



- Blank - white weather proof synthetic tags
- Perforated between each tag
- Thermal Transfer - ribbon required



## Nursery Tags

Product Code	Product Description	Size (mm, WxL)	Core	Winding	Labels per roll	Rolls per carton	Roll Price (i)	Full Carton Roll Price (ii)
BSTAG005	Blank Thermal Synthetic Cricket Bat Tag	50 x 304	76mm	Outside	500	20	\$29.88	\$26.89
TAG060	Blank Synthetic Propagator Tag	105 x 24	76mm	Outside	2500	10	\$60.63	\$54.58
TAG070	Blank Synthetic Pot Tag	51 x 133*	76mm	Outside	1000	9	\$59.72	\$53.75

Prices NZ\$ excluding GST and freight, from 01/04/20

\*supplied as a set of 2 tags 102mm

(i) Unit of Sale - per roll

(ii) Unit of Sale - per roll full carton



Add your brand - contact the Kiwi Labels team for pricing

- Thermal ribbons to suit most desktop & commercial printers



## Thermal Transfer Ribbons

Reorder Code	Ribbon	Winding	Ribbon Width (mm)	Ribbon Length (m)	Core	Roll Price (i)
Wax - Flat Head						
RX01_110450O	Wax	Ink Out	110	450	25mm	\$34.25
RX01_11091O	Wax	Ink Out	110	91	13mm	\$18.90
RX01_130450I	Wax	Ink In	130	450	25mm	\$43.95
Wax / Resin - Flat Head						
R50_51300O	Wax / Resin	Ink Out	51	300	25mm	\$17.00
R50_80300O	Wax / Resin	Ink Out	80	300	25mm	\$25.50
R50_102360I	Wax / Resin	Ink In	102	360	25mm	\$21.80
R50_11072O	Wax / Resin	Ink Out	110	72	13mm	\$15.00
R50_110300O	Wax / Resin	Ink Out	110	300	25mm	\$26.10
R50_110450O	Wax / Resin	Ink Out	110	450	25mm	\$34.25
R50_110360I	Wax / Resin	Ink In	110	360	25mm	\$28.30
Wax / Resin - Near Edge						
R21_40600O	Wax / Resin	Ink Out	40	600	25mm	\$14.00
R21_53600O	Wax / Resin	Ink Out	53	600	25mm	\$20.50
R21_76600O	Wax / Resin	Ink Out	76	600	25mm	\$35.25
R21_89600O	Wax / Resin	Ink Out	89	600	25mm	\$38.60
R21_106600O	Wax / Resin	Ink Out	106	600	25mm	\$46.60
Resin - Flat Head						
R300_76600O	Resin	Ink Out	76	600	25mm	\$62.43
R300_110300O	Resin	Ink Out	110	300	25mm	\$46.25

- Alternative sizes and specifications maybe available

Prices NZ\$ excluding GST and freight, from 01/04/20

(i) Unit of Sale - per roll

- Desktop & commercial printer solutions
- Servicing
- Label software

### GODEX EZ2250i

The ideal printer for plant nurseries and pack-houses. Featuring a robust and simple design and a user-replaceable print head.



### GODEX G500

The G500's 300m ribbon, plus optional External Label Roll Holder, provides maximum printing volume at a great price. Strong and stable mechanism for long term reliability.



### GODEX DT4x

Small footprint makes this simple direct thermal-only printer ideal for address labels. Excellent Datamax emulation – works well with freight company software such as Mainfreight Freman Web.



### GODEX ZX420i

This compact and robust printer is easy to use thanks to simple ribbon and media loading and an Auto Calibration button. This is the ideal printer for plant nurseries and pack-houses alike, where space is at a premium.



### TOSHIBA B-FV4D

Compact, stylish and unobtrusive, yet powerful and flexible for any environment and application.



### TOSHIBA B-EX4T1

Reliability and performance usually come at a cost but, with B-EX series, premium capabilities come as standard, essentially lowering initial capital outlay and future-proofing your investment.



### TOSHIBA B-FV4T

Compact, stylish and unobtrusive, yet powerful and flexible for any environment and application.



### TOSHIBA DB-EA4D

The compact, rugged and robust DB-EA4D double-sided label printer has been designed to offer a low-cost and green solution for applications requiring dual output. With user-friendly operation and high-speed printing, this innovative technology provides a reliable and efficient alternative to traditional single-sided solutions.





## Printers

GODEX							
Model	Print Method	Resolution / Max Speed	Max Print Width (mm)	Ribbon Length (m)	Max Label Roll O/D	Software / Features	*Price From
EZ2250i	Thermal Transfer / Thermal Direct	203dpi 178mm per second	104mm	450m (on 25mm Core)	200mm (on 76mm core)	GoLabel Included	\$1616
DT4x	Thermal Direct	203dpi 178mm per second	108mm	NA	127mm (250mm external)	GoLabel Included	\$609
G500	Thermal Transfer / Thermal Direct	203dpi 127mm per second	108mm	300m (on 25mm Core)	127mm (250mm external)	GoLabel Included	\$738
ZX420i	Thermal Transfer / Thermal Direct	203dpi 152mm per second	104mm	450m (on 25mm Core)	203mm (on 76mm core)	GoLabel Included	\$1528

TOSHIBA							
Model	Print Method	Resolution / Max Speed	Max Print Width (mm)	Ribbon Length (m)	Max Label Roll O/D	Software / Features	*Price From
B-FV4D	Thermal Direct	203dpi 152mm per second	108mm	NA	127mm (250mm external)	BarTender UltraLite	\$475
B-FV4T	Thermal Transfer / Thermal Direct	203dpi 152mm per second	108mm	300m (on 25mm Core)	127mm (203mm external)	BarTender UltraLite	\$589
B-EX4T1	Thermal Transfer / Thermal Direct	203dpi 355mm per second	104mm	600m (on 25mm Core)	200mm (on 76mm core)	BarTender UltraLite	\$1650
DB-EA4D	Thermal Direct - Double Sided	200dpi 152mm per second	104mm	NA	203mm (on 76mm core)	BarTender UltraLite	\$1597

300dpi available in most models

## Accessories

We have a full range of accessories and optional extras available, including: external roll holders, internal and external rewinders, dispensers, ribbon-save modules, cutters, optional interfaces and hand-held applicators.



## Printer Servicing & Repairs

Onsite Service / Repair - Customer Premises		*Price
Printer breakdown repair - Per hour - Plus callout charge**		\$96
Offsite Service / Repair - Kiwi Labels Workshop		*Price
Printer breakdown repair - Per hour		\$96

Prices NZ\$ excluding GST and freight, from 01/04/20

\*\*Excludes travel cost which will be quoted based on location



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2020 Nursery Catalogue

- Thermal transfer labels - Ribbon required
- Direct thermal labels

Labels								
Product Code	Product Description	Size (mm, WxL)	Qty Per Roll	# Across Roll	Core Size	Rolls per Carton	Roll Price (i)	Full Carton Roll Price (ii)
Thermal Transfer - Permanent - Indoor use only								
KLMAR2217	Blank Gloss Buttcut label	39 x 25mm	2000	2	41mm	60	\$14.30	\$12.87
KLMAR001	Blank Gloss Label	40 x 25mm	10,000	2	76mm	6	\$135.00	\$121.50
KLMAR1470	Blank Gloss Label	70 x 300mm	500	1	76mm	10	\$23.38	\$21.04
KLMAR041	Blank Gloss Label	100 x 149mm	1000	1	76mm	8	\$34.61	\$31.15
KLMAR355	Blank Gloss Label with perforation	100 x 100mm	1000	1	76mm	10	\$21.11	\$19.00
KLMAR1261-1	Blank Green Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR1261-2	Blank Blue Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR1261-3	Blank Pink Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR1261-4	Blank Orange Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR1261-5	Blank Yellow Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR1261-6	Blank Red Gloss Label	100 x 150mm	1000	1	76mm	9	\$100.20	\$90.18
KLMAR2214	Blank Gloss Label with perforation	105 x 24mm	2000	1	41mm	15	\$24.00	\$21.60
Synthetic Thermal Transfer - Permanent								
KLMAR002	Blank Synthetic Label	50 x 23mm	4000	2	76mm	18	\$58.00	\$52.20
KLMAR1609	Blank Synthetic Label	75 x 150mm	1000	1	76mm	8	\$25.00	\$22.50
KLMAR308	Blank Synthetic Label	100 x 149mm	1000	1	76mm	6	\$49.75	\$44.78
KLMAR1087	Blank Synthetic Removable Label	100 x 149mm	1000	1	76mm	8	\$57.30	\$51.57
KLMAR155	Blank Synthetic Pickface Label	104 x 36mm	3000	1	76mm	6	\$93.15	\$83.84
Synthetic Thermal Transfer - Removable - Indoor use only								
KLMAR1087	Blank Synthetic Removable Label	100 x 149mm	1000	1	76mm	8	\$57.30	\$51.57
Matt Thermal Transfer - Permanent - Indoor use only								
KLMAR708	Blank Matt Label	98 x 58mm	2000	1	76mm	6	\$39.30	\$35.37
Freezer Grade - Thermal Transfer Permanent - Indoor use only								
KLMAR745	Blank Gloss Freezer Label	98 x 58mm	2000	1	76mm	9	\$30.60	\$27.54
Matt Extra Strength - Thermal Transfer Permanent - Indoor use only								
KLMAR418	Blank Fastyre Tyre Adhesive Label	100 x 100mm	1000	1	76mm	9	\$86.67	\$78.00
KLMAR850	Blank Fastyre Tyre Adhesive Label	83 x 48mm	1000	1	76mm	15	\$37.74	\$33.97
Freezer / Chiller Grade - Direct Thermal Permanent - Indoor use only								
KLMAR1867	Pink Thermal Freezer Label	105 x 130mm	1000	1	76mm	8	\$40.30	\$36.27
KLMAR1875	Yellow Thermal Chiller Label	105 x 130mm	1000	1	76mm	8	\$40.30	\$36.27
KLMAR2039	Blue Thermal Chiller Label	105 x 130mm	1000	1	76mm	8	\$40.30	\$36.27
KLMAR585	Blank Thermal Freezer Label	100 X 99mm	1500	1	76mm	6	\$39.60	\$35.64

Prices NZ\$ excluding GST and freight, from 01/04/20

(i) Unit of Sale - per roll

(ii) Unit of Sale - per roll full carton



**Add your brand** - contact the Kiwi Labels team for pricing

- On demand variable information printing

Our onsite VIP Bureau caters for the small to medium client where the scale of their business does not yet warrant the purchase of printing machines nor warrants their time and effort to print labels for their products.

This service is especially ideal for small and startup companies not yet ready to spend a lot of money on printing equipment and labels. It also allows the medium sized company to have their labels printed without the hassle of employing extra personnel, carrying label stocks and spending time and the effort to administer such an arm of their businesses.

Our experienced printers will take care of all your printing needs. Overprinting can be done on blank and pre-printed labels. Contact us for a quote.



## VIP Solutions

### Overprinting Service - Standard Black Ribbon

Product Code	Product Description	Size (mm, WxL)	# Across Roll	Core Size	Price Per 1000
VIP4025	Blank Gloss Thermal Transfer	40 x 25	1	41	\$50.00
VIP4068	Blank Gloss Thermal Transfer	40 x 68	1	41	\$52.00
VIP45C	Blank Gloss Thermal Transfer	45 circle	1	41	\$57.00
VIP4545	Blank Gloss Thermal Transfer	45 x 45	1	41	\$61.00
VIP7050	Blank Gloss Thermal Transfer	70 x 50	1	41	\$65.00
VIP100100	Blank Gloss Thermal Transfer - with perforation	100 x 100	1	41	\$71.00
VIP100149	Blank Gloss Thermal Transfer	100 x 149	1	41	\$80.00

Other size, material, colour, core and ribbon options are readily available - Contact us for a quote.

Initial printing set up cost from \$30

GS1 Print Quality Verification Report \$30

Prices NZ\$ excluding GST and freight, from 01/04/20



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2020 Nursery Catalogue

- Custom Push-Lock container tags
- Supplied as single bundled tags

Black on reverse

4 colour  
Light-Fast front



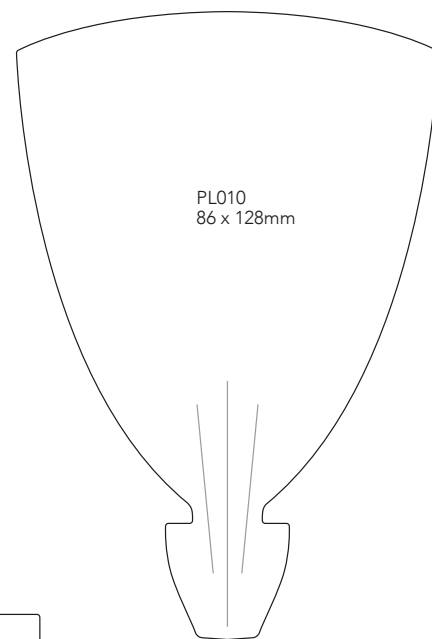
example of PL010  
Not Actual Size

## Choose a shape & supply your unique design requirements to

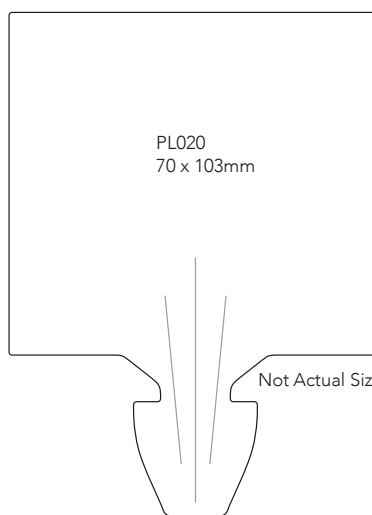
[info@kiwilabels.co.nz](mailto:info@kiwilabels.co.nz)

\*Orders processed before the  
10th of each month for delivery  
nationwide before month end.

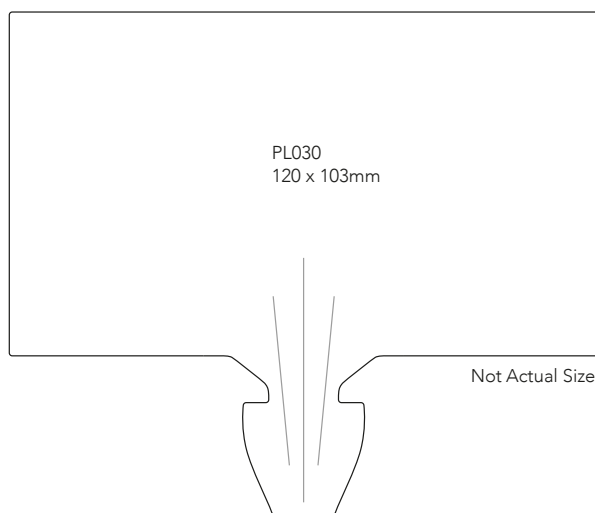
UV & tear resistant



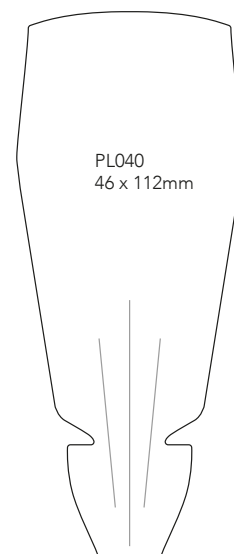
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### Push-Lock Tags

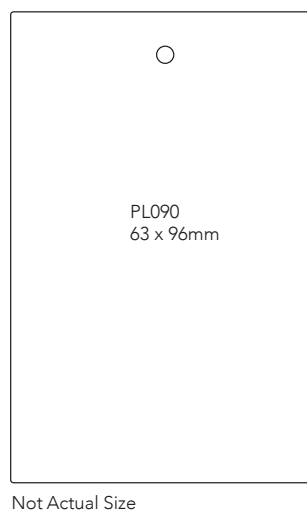
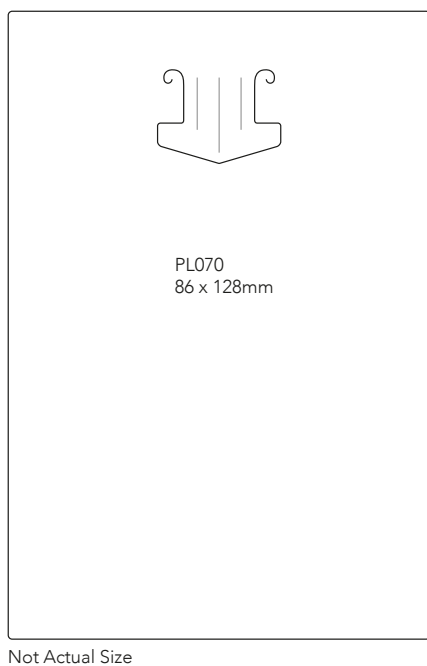
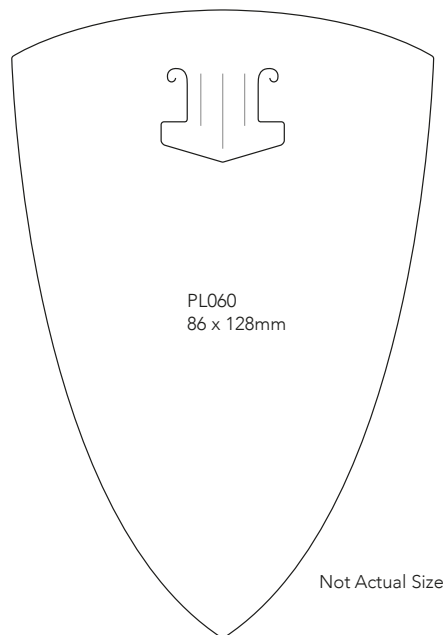
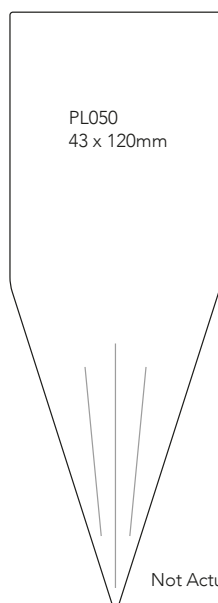
Product Code	Product Description	Size (mm, WxL)	Price Per Tag	Min order qty 250 Tags
PL010	Synthetic Double sided Push-Lock Tag	86 x 128	\$0.20	\$50.00*
PL020	Synthetic Double sided Push-Lock Tag	70 x 103	\$0.20	\$50.00*
PL030	Synthetic Double sided Push-Lock Tag	120 x 103	\$0.20	\$50.00*
PL040	Synthetic Double sided Push-Lock Tag	46 x 112	\$0.20	\$50.00*

Prices NZ\$ excluding GST and freight, from 01/04/20

\*pricing based on supplied print ready artwork



Add your brand - contact the Kiwi Labels team for pricing



## Push-Lock Tags

Product Code	Product Description	Size (mm, WxL)	Price Per Tag *	Min order qty 250 Tags
PL050	Synthetic Double sided Push-Lock Tag	43 x 120	\$0.20	\$50.00*
PL060	Synthetic Double sided Push-Lock Tag	86 x 128	\$0.20	\$50.00*
PL070	Synthetic Double sided Push-Lock Tag	86 x 128	\$0.20	\$50.00*
PL090	Synthetic Double sided Tie Tag	63 x 96	\$0.20	\$50.00*

Prices NZ\$ excluding GST and freight, from 01/04/20

\*pricing based on supplied print ready artwork







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## Order Details

Contact us today via email or phone - simply let us know the Product Code and roll quantity of any items listed from this catalogue.

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email

[info@kiwilabels.co.nz](mailto:info@kiwilabels.co.nz)

Freephone

0800 627 548

Christchurch

03 384 2903

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Visit

6 Mary Muller Drive, Heathcote, Christchurch

Web.

[www.kiwilabels.co.nz](http://www.kiwilabels.co.nz)

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## Freight

South Island \$8 per carton\*

North Island \$12 per carton\*

Overnight service available

\*rural charges may apply

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All prices NZ\$, excluding GST and freight.  
Prices effective for orders from 01/04/2020.  
Subject to change.





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[www.kiwilabels.co.nz](http://www.kiwilabels.co.nz)